

*Not for release, publication or distribution, in whole or in part, directly or indirectly, in or into Australia, Hong Kong, Japan, Canada, New Zealand, Switzerland, Singapore, South Africa, the United States or any other country where such publication, distribution or release would be unlawful or require additional documents to be prepared or registered or require any other actions to be taken, in addition to the requirements under Swedish law. This press release is not a prospectus or an offer for sale of securities. Securities may not be sold in the United States absent registration with the United States Securities and Exchange Commission or an exemption from registration under the U.S. Securities Act of 1933, as amended. Heimstaden does not intend to register any part of the offering in the United States or to conduct a public offering of the subscription rights or the shares in the United States. Other restrictions are applicable. Please see important information at the end of the press release.*

## Press release

18 May 2021

## Heimstaden publishes prospectus related to preference share issuance

Heimstaden AB (publ) ("**Heimstaden**") announces that the prospectus relating to the company's rights issue of preference shares of up to SEK 375,000,000 (by the issue of up to 11,718,750 preference shares) with preferential rights for existing holders of preference shares and the potential additional directed issue of up to SEK 750 million (by the issue of up to 23,437,500 preference shares) has been approved and registered by the Swedish Financial Supervisory Authority and is available on the company's website, [www.heimstaden.com](http://www.heimstaden.com), and will also be available at the Swedish Financial Supervisory Authority's website, [www.fi.se](http://www.fi.se).

Carnegie Investment Bank AB, Nordea Bank Abp, filial i Sverige, and Swedbank AB (publ) are Joint Bookrunners in connection with the Rights Issue with Carnegie Investment Bank AB as the Sole Global Coordinator. Gernandt & Danielsson Advokatbyrå KB is legal advisor to Heimstaden. White & Case Advokat AB is legal advisor to the Joint Bookrunners.

---

### Contact:

|                              |                  |  |
|------------------------------|------------------|--|
| Arve Regland, CFO            | +47 47 90 77 00  | <a href="mailto:arve.regland@heimstaden.com">arve.regland@heimstaden.com</a> |
| Adam Lindh, Head of Treasury | +46 708-83 96 74 | <a href="mailto:adam.lindh@heimstaden.com">adam.lindh@heimstaden.com</a>     |

---

Heimstaden is a leading residential real estate company in Europe, which buys, develops, and manages homes. Through our values Care, Dare and Share, we create value for owners and Friendly Homes for customers. We own about 114,000 homes with a property value of SEK 180 billion. Heimstaden's preference share is listed on Nasdaq First North. Our head office is in Malmö. Read more at [www.heimstaden.com](http://www.heimstaden.com).

---

*Certified Adviser is Erik Penser Bank aktiebolag, +46 8-463 83 00 and [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se).*

*The information was submitted, through the agency of the above contact persons, for publication on 18 May 2021 at 12.00 CEST.*

## Important information

In certain jurisdictions, the publication, announcement or distribution of this press release may be subject to restrictions according to law. Persons in such jurisdictions where this press release has been published or distributed should inform themselves, observe and abide by such restrictions. The recipient of this press release is responsible for using this press release, and the information herein, in accordance with applicable rules in the respective jurisdiction.

This press release does not contain or constitute an invitation nor offer to acquire, sell, subscribe for or otherwise trade in shares, subscription rights or other securities in Heimstaden. Invitation to the persons concerned to subscribe for shares in Heimstaden will only be made by means of the prospectus that Heimstaden has published on Heimstaden's website, and which has been approved by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*). The prospectus contains, among other things, risk factors and certain selected financial information. This press release has not been approved by any regulatory authority and is not a prospectus. Investors should not subscribe for or purchase any securities referred to in this press release except on the basis of information contained in the prospectus published by Heimstaden.

This press release is not directed to persons located in Australia, Hong Kong, Japan, Canada, New Zealand, Switzerland, Singapore, South Africa, the United States or in any other jurisdiction where the offer or sale of the subscription rights, paid subscribed shares (Sw. *betalda tecknade aktier*) or new preference shares is not permitted. This press release may not be released, published or distributed, directly or indirectly, in or into Australia, Hong Kong, Japan, Canada, New Zealand, Switzerland, Singapore, South Africa, the United States or any other jurisdiction where such measure is wholly or partially subject to legal restrictions or where such measure would require additional prospectuses, offer documents, registrations or any other measures in addition to what is required under Swedish law. The information in this press release may not be forwarded, reproduced or disclosed in such a manner that would contravene such restrictions or would require such additional prospectuses, offer documents, registrations or any other measure. Failure to comply with this instruction may result in a violation of applicable law.

This press release is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act of 1933, as amended (the "**Securities Act**"). Any securities mentioned herein have not been and will not be registered under the Securities Act, and no public offering will be made in the United States.

This press release is directed only at (i) persons who are outside the United Kingdom or (ii) persons who have professional experience in matters relating to investments falling within Article 19(2) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "**Order**") or (iii) are persons falling within Article 49(2)(a) to (d) or (iv) persons to whom this press release may otherwise be lawfully communicated (all such persons together being referred to as "**relevant persons**"). Any investment or investment activity to which this press release relates will only be available to and will only be engaged with, relevant persons. Any person who is not a relevant person should not act or rely on this press release or any of its content. The Joint Bookrunners are acting exclusively for Heimstaden and no one else in connection with any potential transaction referred to herein (the "**Potential Transaction**"). The Joint Bookrunners will not regard any other person (whether or not a recipient of this press release) as a client in relation to the Potential Transaction and will not be responsible to anyone other than Heimstaden for providing the protections afforded to its clients nor for the giving of advice in relation to the Potential Transaction or any other transaction, matter or arrangement referred to herein.

This press release is distributed in any member state of the European Economic Area under Regulation (EU) 2017/1129 (the "**Prospectus Regulation**") only to those persons who are qualified investors for the purposes of the Prospectus Regulation in such member state, and such other persons as this press release may be addressed on legal grounds, and no person that is not a relevant person or qualified investor may act or rely on this press release or any of its contents.

Statements in this press release relating to any future status or circumstances, including statements regarding future performance, growth and other trend projections and other effects of the Rights Issue or the other matters described herein, are forward-looking statements. These statements may generally, but not always, be identified by the use of words such as "anticipate", "believe", "expect", "intend", "plan", "seek", "will", "would" or similar expressions. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that could occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to several factors, many of which are outside Heimstadens's control. Any forward-looking statements in this press release speak only as of the date on which the statements are made and Heimstaden has no obligation (and undertakes no obligation) to update or revise any of them, whether as a result of new information, future events or otherwise.