

Heimstaden

22 February 2022

Justin Gijsen Appointed Group Director Parking Letting Heimstaden

Heimstaden appoints Justin Gijsen as Group Director Parking Letting. As of 1 May 2023, he will be responsible for the international parking strategy and operational parking processes. Currently Gijsen is Head of Letting at Heimstaden Netherlands.

The Group Director Parking Letting is a new role within Heimstaden and has been established to optimize operational results for the over 40,000 parking spaces in the organisation's portfolio, accounting for around 1.4% of the total rental income. Gijsen will develop an international letting strategy for the parking portfolio and set up and coordinate a uniformed customer journey across Heimstaden's various markets.

"A home consists of more than just the four walls of an apartment," says Gijsen. "The direct environment plays an important role, accessibility and parking are essential parts of that. I look forward to optimally leveraging our parking capacities to fit our customers' local mobility needs with a Friendly parking strategy."

Gijsen has been part of Heimstaden in the Netherlands ever since the beginning. In 2017, he started as a Sales Manager at Vivo Wonen, the asset management company that was acquired by Heimstaden in 2019. Gijsen then switched to an Asset Management role and in 2020 took the responsibility of Head of Letting for Heimstaden's Dutch branch. Before joining Heimstaden, Gijsen worked in various other roles in the real estate industry.

"Justin has extensive experience in setting up a Friendly customer letting experience and is well-acquainted with our organization's customer satisfaction and sustainability ambitions," says Eddy Rats, COO of Heimstaden. "I look forward to continue working with Justin on a future-proof parking strategy that strengthens our Friendly Homes concept."

Contact:

Christian V. Dreyer, CCO

+47 907 24 999

christian.dreyer@heimstaden.com

Heimstaden is a leading European residential real estate manager and investor with around 155,000 homes across 10 countries with a property value of SEK 343 billion. We acquire, develop, and manage properties with an evergreen perspective. Guided by our Scandinavian heritage and values Care, Dare and Share – we fulfil our mission to enrich and simplify our customers' lives through Friendly Homes. Heimstaden is listed on Nasdaq First North Growth Market. Read more at www.heimstaden.com.